Srinidhi Bhat

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🎓 Education

BE in Information Technology,
Goa College of Engineering
Jul 2019 – Dec 2023 | Ponda, India
CGPA: 8.18

PCM - Geology,
Mushtifund Higher Secondary School
Jun 2017 – Jun 2019 | Cujira, India
Percentage: 77.33%

🧠 Skills

| Figma | Adobe XD | Adobe Illustrator |

| Visual Design | User Research |

| User Testing | Prototyping |

| Wireframing | Canva | HTML, CSS, JS |

| Video Editing | Interaction Design |

📚 Courses

Foundations of User Experience (UX) Design,
Google ⧉

Start the UX Design Process: Empathize, Define, and Ideate, *Google* ⧉

Build Wireframes and Low - Fidelity Prototypes,
Google ⧉

Conduct UX Research and Test Early Concepts,
Google ⧉

💼 Professional Experience

UI/UX Designer, *Genora Infotech* ⧉
Jan 2024 – present | Goa, India
- Led design and ideation teams for **Genora** and its media subsidiary, **Goan Narrative**.
- Managed **product design** and executed multiple **design iterations** to meet project goals.
- Facilitated smooth **developer handoff** by ensuring clear communication and well-documented designs.

UI/UX Designer and Outreach Operations Incharge, *Linktopus* ⧉
Nov 2021 – Jan 2024 | Remote, India
- Led **outreach operations** during the start-up's early stages, driving lead generation and strategic ideation.
- Directed **product design and development** of proprietary software and products.
- Negotiated with key **stakeholders, customers, and the core team** to align goals and strategies.
- Achieved a **25%+ increase** in engagement and sales through targeted initiatives.

Software Engineer Intern, *Persistent Systems Ltd.*
Aug 2022 – Oct 2022 | Verna, India
- Collaborated with **senior industry mentors** to develop a chatbot solution.
- Gained hands-on experience with **Azure pipelines**, **Python**, and **Java**.
- Trained in **manual testing** and **Selenium** for quality assurance and automation.

📁 Projects

VISIT MY PORTFOLIO FOR MY PROJECTS ⧉

🏛 Positions of Responsibility

Scholar, Mentor - World Konkani Center 2019

Mentor - Public Speaking (The Uplift Project)

Chapter Lead - GirlScript Goa (Ponda Chapter)

🌐 Languages

English | Hindi | Konkani | Kannada